

**Program A: Museum**

Unless otherwise indicated, all objectives are to be accomplished during or by the end of FY 2003-2004. Objectives may be key or supporting level. The level of the objective appears after the objective number and before the objective text.

Performance indicators are made up of two parts: name and value. The indicator name describes what is being measured. The indicator value is the numeric value or level achieved within a given measurement period. For budgeting purposes, performance indicators are shown for the prior fiscal year, the current fiscal year, and alternative funding scenarios (continuation budget level and Executive Budget recommendation level) for the ensuing fiscal year of the budget document. Performance indicators may be key, supporting, or general performance information level. Key level is indicated by a "K" in the "Level" column of the standard performance indicator table. Supporting level is indicated by an "S" in the "Level" column of the standard performance indicator table. General Performance Information indicators appear in tables labeled as General Performance Information.

DEPARTMENT ID: Culture, Recreation and Tourism

AGENCY ID: 06-263 Office of State Museum

PROGRAM ID: Program A: Museum

1. (KEY) To continue to meet 100% of the requirements for accreditation with the American Association of Museums (AAM) for the museum system, while continuing to work to expand branch museums in Natchitoches, Baton Rouge, Patterson, Thibodeaux and New Orleans.

Strategic Link: *The Louisiana State Museum will operate and maintain a statewide AAM accredited system in accordance with the standards established by the American Association of Museums and will expand into branch museums in Baton Rouge and E. D. White Historic Site by 2003, and, Natchitoches and New Orleans by 2007.*

Louisiana: Vision 2020 Link: Not Applicable

Children's Cabinet Link: Not Applicable

Other Link(s): Not Applicable

Explanatory Note:

LaPAS PI CODE	L E V E L	PERFORMANCE INDICATOR NAME	PERFORMANCE INDICATOR VALUES					
			YEAREND PERFORMANCE STANDARD FY 2001-2002	ACTUAL YEAREND PERFORMANCE FY 2001-2002	PERFORMANCE STANDARD AS INITIALLY APPROPRIATED FY 2002-2003	EXISTING PERFORMANCE STANDARD FY 2002-2003	PERFORMANCE AT CONTINUATION BUDGET LEVEL FY 2003-2004	PERFORMANCE AT EXECUTIVE BUDGET LEVEL FY 2003-2004
6444	K	Percentage of AAM requirements met by New Orleans museums	100	100	100	100	100	100
6445	K	Percentage of AAM requirements met by Wedell Williams Museum	75	75	75	75	75	55
6446	K	Percentage of AAM requirements met by Old Courthouse Museum	60	60	60	60	60	40
13430	K	Percentage of programming an exhibition plan for E. D. White completed	Not Applicable <sup>1</sup>	Not Applicable	Not Applicable	Not Applicable	40	0
6447	S	Total collection items protected	495,700	496,684	497,880	497,880	498,865	498,865

<sup>1</sup> This Museum was transferred to the Office of State Museum in FY 2001-2002, renovations were completed in FY 02-03. The level of requirements met are due to the type facility (historic site) and limitations on what can be done to the structure.

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2. (KEY) To secure attendance at museum buildings of at least 227,000 and attendance at all other museum presentations to 5,227,000.

Strategic Link: *The Louisiana State Museum will increase awareness and recognition of and attendance to Museum buildings, activities and resources by 20% by 2007.*

Louisiana: *Vision 2020* Link: Not Applicable

Children's Cabinet Link: Not Applicable

Other Link(s): Not Applicable

Explanatory Note:

LaPAS PI CODE	L E V E L	PERFORMANCE INDICATOR NAME	PERFORMANCE INDICATOR VALUES					
			YEAREND PERFORMANCE STANDARD FY 2001-2002	ACTUAL YEAREND PERFORMANCE FY 2001-2002	PERFORMANCE STANDARD AS INITIALLY APPROPRIATED FY 2002-2003	EXISTING PERFORMANCE STANDARD FY 2002-2003	PERFORMANCE AT CONTINUATION BUDGET LEVEL FY 2003-2004	PERFORMANCE AT EXECUTIVE BUDGET LEVEL FY 2003-2004
1271	K	Total number of attendees at museum buildings	344,500	309,565	329,000	329,000	350,000	227,000
6448	K	Number of attendees at all other museum presentations <sup>1</sup>	2,767,000	6,753,705	5,189,500	5,189,500	5,350,000	5,227,000
6449	S	Number of attendees at New Orleans museums	324,000	286,336	308,955	308,955	328,675	227,000
6450	S	Number of attendees at Wedell Williams Museum	8,700	7,629	8,706	8,706	9,577	0
6451	S	Number of attendees at Old Courthouse Museum	11,800	15,600	11,979	11,979	12,350	0
	S	Number of attendees at E. D. White Historic Site	Not Applicable	Not Applicable	Not Applicable	Not Applicable	250	0
1272	S	Number of parishes in which traveling exhibits were hosted	62	68	52	52	62	0
6452	S	Number of times internet site accessed <sup>2</sup>	1,800,000	5,815,437	5,000,000	5,000,000	5,500,000	4,900,000

<sup>1</sup> All other museum presentations include traveling exhibits to schools, libraries and other public buildings; internet accesses to the virtual museum; presentations at symposia and lectures, and publication of professional articles in Louisiana.

<sup>2</sup> Reduction in other presentations and internet accessed due to drop in overall tourism numbers after September 11, 2001 event.